



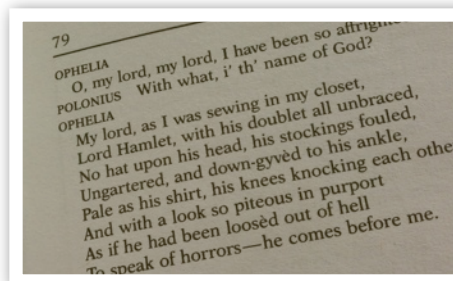
Red Bull Theater

Direct Address

Direct Address in-school residencies



DIRECT ADDRESS takes its name from a compelling theatrical device employed in classical theater: when a character directly addresses the audience. **RED BULL THEATER** 'directly addresses' young minds and engages creatively with students, and helps to make Shakespeare accessible, exciting, and meaningful to them.



RED BULL THEATER believes that practical experience with Shakespeare and the art of dramatic storytelling are critical components of an education, and are especially important to the imaginative lives of young people. Dramatic storytelling, theatrical exercises, and heightened poetic text increases literacy, broadens a young person's understanding of critical and social issues, encourages imaginative

growth, teaches collaborative problem-solving, and promotes student self-confidence.

DIRECT ADDRESS aligns with the NYC Blueprint for Teaching and Learning in the Arts.

For more information, contact:
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education director
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Special “at-cost” pricing

A limited time offer -- act now!!

As **RED BULL THEATER** celebrates seven years of its **DIRECT ADDRESS** residency program, we are offering a select number of new residencies to schools **AT COST!** You can bring **two** teaching artists to your students for an unprecedented low price!

6 week residency: \$1850

8 week residency: \$2350

10 week residency: \$2850

12 week residency: \$3250

RED BULL THEATER is an approved NYS SFS vendor.



“Red Bull Theater’s program is a wonderful addition to our literacy curriculum. The program takes the themes of Shakespeare from the page to a living presence in the classroom. As a teacher, the program has shown me ways to approach language and reading skills with students by infusing theater.” -- Sarah Sosbe, Bronx MS 391

